









TARIFAS NETAS REGIONES - Vigentes desde Enero 2012

VALORES CORRESPONDEN A 1 FRASE DIARIA DE LUNES A SABADO DURANTE 1 MES (26 FRASES)

VALORES NETOS, NO INLCUYEN IVA, NO INCLUYEN COMISION DE AGENCIA

RADIO	BLOQUE								
IQUIQUE	REPARTIDO PRIME	\$ 60,000 \$ 65,000	\$ 50,000 \$ 62,500	\$ 50,000 \$ 65,000	\$ 70,000 \$ 91,000	\$ 60,000 \$ 75,000	\$ 80,000 \$ 104,000		\$ 70,000 \$ 94,500
CALAMA	REPARTIDO PRIME	\$ 50,000 \$ 73,125	\$ 55,000 \$ 68,750	\$ 45,000 \$ 58,500	\$ 50,000 \$ 65,000		\$ 55,000 \$ 71,500		
ANTOFAGASTA	REPARTIDO PRIME	\$ 70,000 \$ 97,500	\$ 60,000 \$ 75,000		\$ 90,000 \$ 117,000	\$ 80,000 \$ 100,000	\$ 105,000 \$ 136,500	\$ 70,000 \$ 98,000	\$ 90,000 \$ 121,500
LA SERENA	REPARTIDO PRIME	\$ 75,000 \$ 97,500	\$ 60,000 \$ 75,000	\$ 50,000 \$ 65,000	\$ 80,000 \$ 104,000	\$ 65,000 \$ 81,250	\$ 90,000 \$ 117,000	\$ 60,000 \$ 84,000	\$ 80,000 \$ 108,000
VIÑA DEL MAR	REPARTIDO PRIME	\$ 160,000 \$ 200,000		\$ 85,000 \$ 110,500	\$ 160,000 \$ 216,000	\$ 135,000 \$ 168,750	\$ 180,000 \$ 234,000		\$ 170,000 \$ 229,500
TALCA	REPARTIDO PRIME	\$ 60,000 \$ 75,000		\$ 50,000 \$ 65,000	\$ 70,000 \$ 91,000	\$ 65,000 \$ 81,250	\$ 80,000 \$ 104,000		\$ 70,000 \$ 94,500
CHILLAN	REPARTIDO PRIME	\$ 50,000 \$ 62,500					\$ 66,000 \$ 85,800		\$ 60,000 \$ 81,000
CONCEPCIÓN	REPARTIDO PRIME	\$ 170,000 \$ 212,500			\$ 175,000 \$ 227,500	\$ 145,000 \$ 181,250	\$ 195,000 \$ 253,500	\$ 140,000 \$ 196,000	\$ 185,000 \$ 249,750
TEMUCO	REPARTIDO PRIME	\$ 80,000 \$ 100,000	\$ 65,000 \$ 81,250		\$ 95,000 \$ 123,500	\$ 80,000 \$ 100,000	\$ 110,000 \$ 143,000		\$ 95,000 \$ 128,250
VALDIVIA	REPARTIDO PRIME	\$ 60,000 \$ 75,000		\$ 50,000 \$ 65,000	\$ 75,000 \$ 97,500	\$ 65,000 \$ 81,250	\$ 85,000 \$ 110,500		\$ 75,000 \$ 101,250
OSORNO	REPARTIDO PRIME			\$ 50,000 \$ 65,000	\$ 65,000 \$ 84,500		\$ 75,000 \$ 97,500		\$ 65,000 \$ 87,750
PUERTO MONTT	REPARTIDO PRIME	\$ 80,000 \$ 100,000	\$ 75,000 \$ 93,750	\$ 50,000 \$ 65,000	\$ 80,000 \$ 104,000	\$ 70,000 \$ 87,500	\$ 95,000 \$ 123,500		\$ 80,000 \$ 108,000
SANTIAGO	REPARTIDO PRIME	\$ 910,000 \$ 1,274,000	\$ 1,092,000 \$ 1,274,000	\$ 910,000 \$ 1,183,000	\$ 910,000 \$ 1,183,000	\$ 728,000 \$ 910,000	\$ 1,183,000 \$ 1,547,000	\$ 910,000 \$ 1,092,000	\$ 1,183,000 \$ 1,911,000
HORARIOS :	PRIME	07:00 a 10:00Hrs. 14:00 a 15:00Hrs. 19:00 a 20:00Hrs.	10:00 a 12:59 Hrs.	10:00 a 12:59 Hrs.	13:00 a 19:59 Hrs.	14:00 a 18:59 Hrs.	10:00 a 13:59 Hrs. 18:00 a 19:59 Hrs.	07:00 a 8:59 Hrs. 18:00 a 19:59 Hrs.	06:00 a 7:59 Hrs. 13:00 a 15:59 Hrs. NO SE PUEDE VENDER ENTRE LAS 8.00-13.00 HRS
		ADN	ACTIVA	IMAGINA	40 PPLES	ROCK & POP	FM2	FUTURO	PUDAHUEL