

CLASSIFIED RECRUITMENT DISPLAY RATES

All rates are gross.

Size	Dimensions W x H (inches)	Full-Color
1/16 page	Horizontal: 6.444" x 1.9" Vertical: 3.139" x 3.8"	\$1,521.00
1/13 page	3.139" x 4.6"	\$1,770.00
1/9 page	Horizontal: 6.444" x 3.3" Vertical: 3.139" x 6.7"	\$2,268.00
1/8 page	Horizontal: 6.444" x 3.75" Vertical: 3.139" x 7.5"	\$2,517.00
1/6 page	Horizontal: 6.444" x 5" Vertical: 3.139" x 10"	\$2,761.50
1/4 page	Horizontal: 9.75" x 5" Square: 6.444" x 7.5"	\$3,911.70
1/3 page	Horizontal: 9.75" x 6.67" Square: 6.444" x 10" Vertical: 3.139" x 20"	\$4,998.00
1/2 page	Horizontal: 9.75" x 10" Vertical: 6.444" x 15"	\$7,234.50
2/3 page	Horizontal: 9.75" x 13.33" Vertical: 6.444" x 20"	\$9,471.00
3/4 page	9.75" x 15"	\$10,621.20
Full page	9.75" x 20"	\$14,263.50

* Print and Online Package Includes:

- Print ad in Sunday Classified Recruitment Section
- Pick-up ad into Wednesday ROP Business Professional Careers banner section
- 30 day upload on Yahoo! HotJobs
- 30 day upload on DiversityInc.com
- 30-day Flyerboard
- Seven-day TopJob listing on SFGate.com
- Ad includes color

IN COLUMN RATES

Sunday = \$20.00 per line*

(minimum 8 lines) + 7 or 30-day posting on Yahoo! HotJobs

- 7-day posting = \$100
- 30-day posting = \$300

*Pick up into Wednesday ROP Business \$10/line

1. **JOB TITLE or FIELD** (bold type required)
2. **COMPANY NAME:** this can also be listed as "Confidential"
3. **JOB LOCATION:** City and State where position is located
4. **POSITION TYPE:** Full-Time or Part-Time
5. **EXPERIENCE:** choose from: unspecified, 0-1 yrs., 1-2 yrs., 5-10 yrs., 10-15 yrs., or 15+ yrs.
6. **EDUCATION:** this can be any requirement or "unspecified"
7. **JOB DESCRIPTION:** approx. 70 lower case characters
8. Approx. 70 lower case characters

*All pricing is GROSS and must include the Internet.

No bold is allowed except

for job title/keyword, where bold is required.

Minimum size: 8 billing lines. Maximum size: 210 billing lines

CLASSIFICATIONS

- Accounting/Finance
- Advertising/Public Relations
- Aerospace & Aviation
- Arts & Entertainment
- Automotive
- Banking/Mortgage
- Business Development
- Clerical Administrative
- Construction/Facilities
- Consumer Goods
- Education/Training
- Energy/Utilities
- Engineering
- Government/Military
- Health care
- Hospitality/Travel
- Human Resources
- Installation/Maintenance
- Insurance
- Internet
- Law Enforcement/Security
- Legal
- Management/Executive
- Manufacturing/Operations
- Marketing
- Non-profit/Volunteer
- Offshore Personnel
- Pharmaceutical/Biotech
- Professional Services
- QA/Quality Control
- Real Estate
- Restaurant/Food Service
- Retail
- Sales
- Science/Research
- Skilled Labor
- Technology
- Telecommunications Transportation
- Other Jobs

ADDITIONAL INFORMATION

For more information, please contact your Chronicle Account Executive at (415) 777-7340.