

Reach an audience with
a love affair for wine and fine food.

Top 100 Wines

Chronicle Magazine | Sunday, December 5

Winemakers, restaurateurs and amateur enthusiasts all eagerly await the arrival of Chronicle Magazine's Top 100 Wines issue. Wine editor **Jon Bonne and his staff** choose truly memorable selections that appeal to a wide range of tastes and budgets.

Capture a ready-to-spend audience with a keepsake publication.

Chronicle readers are sophisticated in their tastes and willing to pay for the finer things in life. They'll hang on to this special issue of Chronicle Magazine and turn their spending power toward you as they seek fine wine, good food and other luxury items.

Expanded promotion* for more readers:

- Point-of-purchase
- In-paper ads

* Subject to change without notice

Deadlines:

Space Reservation: Wednesday, November 17, 5 p.m.
Camera-Ready: Tuesday, November 23, 5 p.m.

Extend your reach with SFGate.com, the online home of The Chronicle.

- **The Bay Area's No. 1 local media site** — with 66% more local traffic than the next closest site.
- **Valuable added reach** — two-thirds of SFGate local visitors are not daily Chronicle readers.



▶ Reserve your space now!

Contact your Hearst Media Services account executive or **Jose del Castillo** at jdelcastillo@sfchronicle.com, or call **(415) 777-7728**.

HEARST *media services* | Bay Area

San Francisco Chronicle • SFGate • SEO • SEM • Social Media Management
Behavioral Targeting • Geographic Targeting • Rich Media • Video