THE * INDEPENDENT

Information

The Information Readership Profile Source: January 10-December 10	000s	%	Index		000s	%	Index
All Adults	364			Children	121	33	99
				Aged 0-4	35	10	92
				Aged 5-15	60	16	100
Sex	217	60	100	Aged 16-20	36	10	116
Male	217	60	122	Aged 21+	31	9	104
Female	147	40	79	Marital Status			
Social Grade				Single	70	19	72
AB	202	55	209	Married	266	73	120
ABC1	302	83	151	hameu	200	/5	120
C2DE	62	17	38	Home Ownership			
	02	17	50	Owned (outright/ mortgage/loan)	152	42	119
Age				Rented (private)	75	21	116
Average Age	47			(p.1.200)			
15 - 24	31	9	53	Other			
25 - 34	52	14	90	Degree or higher	184	51	250
35 - 44	71	20	113	Average no. of people in HH	3		
45 - 54	104	29	172	Average no. in HH in full time work	2		
55+	105	29	84				
Employment							
Full time	231	63	149				
Part time	41	11	95				
Retired from full time job	51	14	65				
Student	23	6	71				
Location							
London & South East	183	50	138				
South West	48	13	148				
Midlands	47	13	78				
North & North East	16	4	31				
North West	32	9	83				
Scotland	18	5	57				
Wales	21	6	115				