

# WD A Name You Can Trust

**EXPERIENCE** WD is one of the data storage industry's pioneers and longtime leaders.

**PERFORMANCE** WD is consistently a leader in technology and product innovation.

**QUALITY** WD performs rigorous in-house testing to assure quality and reliability.

**DATA INTEGRITY** All WD drives feature Data Lifeguard™ embedded error detection and repair features that automatically detect, isolate, and repair problem areas that may develop over extended use of the hard drive.

**CUSTOMER SUPPORT** WD stands behind our products with telephone support and state-of-the-art online services that include a comprehensive knowledge base and express RMA service.

## Customer Service and Support

**ONLINE SERVICES** [support.wdc.com](http://support.wdc.com)  
[www.westerndigital.com](http://www.westerndigital.com)

### TECHNICAL SUPPORT BY PHONE

**North America** 800.ASK.4WDC

**Asia Pacific**

Australia	+800 6008 6008
China	800 820 6682
Hong Kong	+800 6008 6008
India	000 800 4401043
Indonesia	001 803 852 9439
Malaysia	+800 6008 6008 /1800 88 1908
Philippines	+1800 1441 0159
Taiwan	+800 6008 6008
Singapore	+800 6008 6008 /1800 608 6008

**EMEA** +31.20.4467651

**Latin America** 949.672.7000

**Spanish** 949.672.7199



### The WD Promise

WD understands the importance of the information you save to your hard drive and we are committed to protecting that data with exceptionally reliable products, advanced data protection technology, and superior customer support. No one does more to safeguard your data than WD.

PUT YOUR LIFE ON IT.™

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## WD External Drives A Proud Heritage in Storage

built on preserving your data





# TRUST the choice of the top PC manufacturers

“Our quality is our signature.”

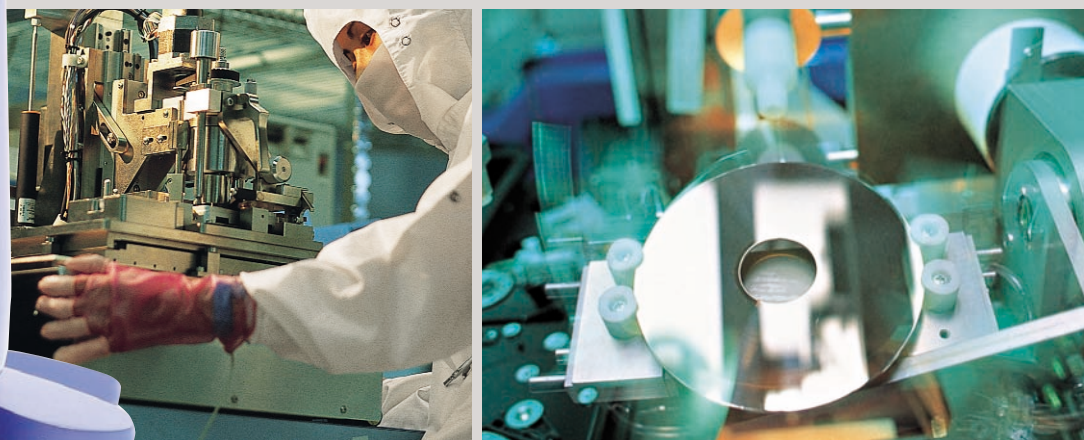
For more than seventeen years, award-winning WD hard drives have provided performance, reliability, and value for desktop, mobile, server, and external hard drive users. PC manufacturers, our biggest customers and our toughest critics, insist on the highest standards of quality, reliability, and customer service.

And because we've earned the confidence of these exacting customers by unflinching meeting their standards, WD is a leading supplier of hard drives for nine of the world's top 10 PC manufacturers.

Our quality is our signature. From design to manufacturing to product packaging and customer service, we take no shortcuts, accept no compromises.

## We make the DRIVE.

The drive inside is WD. Cool-running, ultra quiet, and fast WD drives deliver best-in-class performance. In addition, our drives meet the highest standards for quality and reliability. No wonder they are the choice of the leading PC manufacturers.



## We design the ENCLOSURE.

Protecting your data is in our DNA. Only a drive manufacturer with years of experience building drives that watch over data can know the exacting requirements needed to keep your data safe. Dropping, jarring, jostling – the usual bumps of everyday life – may leave no marks or obvious damage on an external drive, but damage can happen where you can't see it, and over time this damage can cause data loss.

“Protecting your data is in our DNA.”

WD external drive enclosures are designed to provide the maximum shock protection for the valuable data you're storing. In addition, our heat-dissipating cases keep our drives well within our maximum temperature specifications. That prevents heat buildup... another data killer. We don't skimp on quality when designing enclosures; we know how important your data is.

Maximum PROTECTION from



HEAT



SHOCK



VIBRATION

## We do the TESTING.



How do we know our external drives are the best?

We test them... for everything. We test them for environmental extremes, maximum shock, minimum vibration, quiet operation, compatibility, in short for anything that can damage data. The result: WD

external hard drives meet the same exacting standards as our world-renowned internal drives – drives designed to protect your data.

## We design the CARTON.

Our packaging helps to insulate the drive from shocks large and small. Why? Because we're determined to protect your WD external hard drive all the way from the factory until you plug it into your system.

## We back the PRODUCT.

We don't know what you'll put on that new WD external drive – business data, personal information, music, games, photos, or videos – but we know it's important to you. So we build our drives with the highest quality and back them with the best customer service in the industry.

The **WD label** is the only guide you need for quality inside and out.

