

About.com Means Whistle While You Work

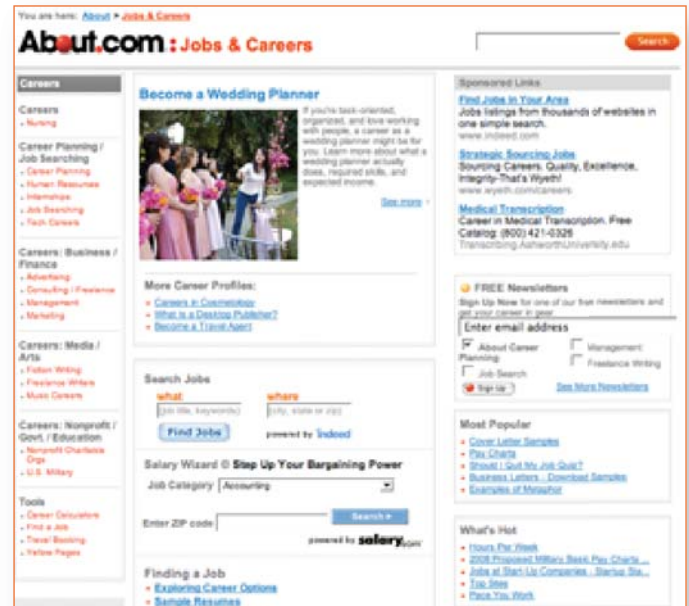
With so much time spent working, is it too much to ask to really enjoy a career? About.com Careers is here to help those just out of school, people without jobs, people who hate their jobs, people who have jobs and want to get ahead or people who want to change careers altogether. About.com Careers can help its readers find the right career path with practical, plain-talk advice on resume-writing, cover letters, acing interviews and more. About.com even offers content on specific careers, including the US Military.

What Makes About.com's Careers Channel an Authority?

Great Guides:

All About.com Guides are experts in their fields. They're highly trained and dedicated to helping About.com readers answer a question, solve a problem or simply learn more about a topic. And they take the job of helping readers with their jobs very seriously. Meet some of our Guides:

- **Job Search: Alison Doyle** – with more than twenty years experience in human resources, career development, and job searching, along with completing years of coursework as a Certified Employee Benefits Specialist, Alison knows a thing or two about career advice.
- **Tech Careers: Laura Schneider** – Laura has over 15 years of experience in corporate recruiting and agency recruiting (aka "headhunting") and spent several years as a corporate recruiter for a large company headquartered in the San Francisco Bay Area. She has hired a variety of levels of all types of technical employees, from interns to CIO level.
- **US Military: Rod Powers** – as a retired Air Force First Sergeant, he has 22 years of service experience, he's a distinguished graduate of the Air Force NCO Academy, Senior NCO Academy, and the Air Force First Sergeant Academy. He is also a military author. He brings a true can-do attitude when it comes to military career advice



Strategic Partnerships

- Job Search – Powered by Indeed
- Career Calculators – Powered by Salary.com

About.com Careers Takes Marketers Up the Corporate Ladder of Success

- About.com's Careers Channel consistently ranks among the top 6 informational career Web sites
- About.com's Careers Channel extends your reach
- About.com's audience has only a 4% overlap with Career Builder and 6% with Monster
- About.com's Careers Channel readers index high in executive or managerial positions and also self-employed
- The Channel has grown 80% year over year

* Source: Nielsen//NetRatings, July 2007