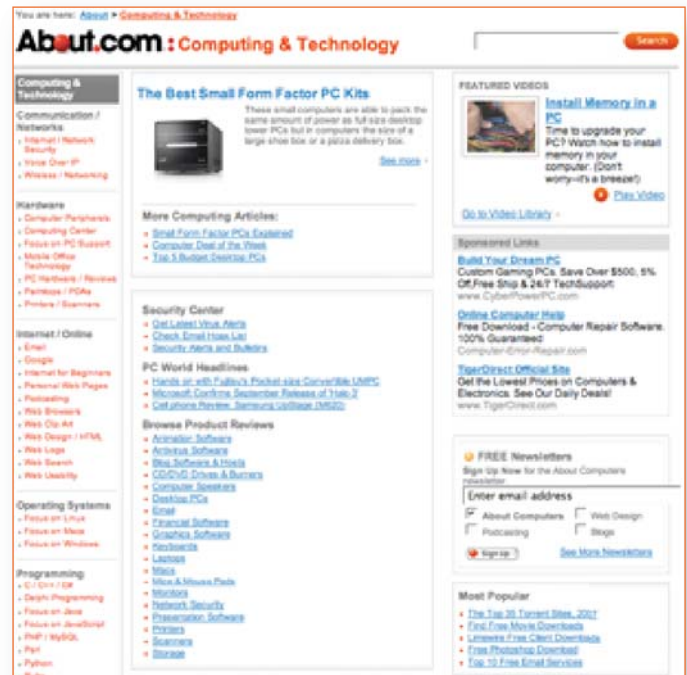# About.com is the Logical Choice

Whether "new to the net" or a tech-savvy veteran, About.com's Computing & Technology Channel delivers everything from simple how-to's and tutorials, to more complex technology installations to buying advice and product reviews. Readers can expand their skill sets by learning: new applications, how to set up a computer network or upgrade a PC. It's all here to help readers get the most out of computers, peripherals and related technologies. All in language that isn't written in code.

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All About.com Guides are experts in their fields. They're highly trained and dedicated to helping the About.com reader answer a question, solve a problem or simply learn more about a topic. So readers know there's nothing phishy about their technology know-how. Meet some of our About.com Computing & Technology Guides:

- **Internet for Beginners: Paul Gil** – Paul is a project manager and a certified professional computer instructor. Based out of Canada, Paul travels around North America and the Caribbean, giving technical training to adult learners. Paul is renowned for his dynamic Internet, project management, and database courses. Paul is a longtime Internet veteran (yes, he has used Wildcat, Gopherspace, and Telnet) and brings over 18,000 hours of Internet experience to his readers.

- **PC Hardware: Mark Kyrnin** – has been a computer networking specialist for nine years and actually built his own computer from scratch in 1990. Mark has a number of professional certifications including CompTIA A+ and Network+, Microsoft MCP, and Cisco CCIE No. 14072. He thoroughly enjoys sharing his knowledge with About readers.

- **Antivirus Software: Mary Landesman** – an Antivirus professional with years of experience in virus research, prevention and detection techniques, as well as antivirus software analysis, technical support and product marketing. In addition, her work in tech support, quality assurance, and product management, allows her to have a unique perspective to the topic of antivirus software and virus prevention.

About.com Computing & Technology Computes for Brand Marketers

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- About.com's audience reads current technology news at 4X the national average

- About.com consistently ranks among the top 10 informational Web sites in computers and technology

- About.com has only a 2% overlap with AOL Computing

* Source: Nielsen//NetRatings, July 2007