

# Acrobat and Education Concurrency FAQ (June 2007)

**Q: Is Adobe bringing back concurrency for the Adobe Acrobat family of products?**

A: Yes. Education concurrency will now be available for Adobe Acrobat 8 (Standard, Professional and 3D) for CLP licensing only.

**Q: Why did Adobe eliminate concurrency and then bring it back?**

A: Over the past several years we have seen the use of concurrency decline, while sales and usage of Acrobat in the Education market continues to grow. Therefore, when Acrobat 8 was introduced, concurrency was eliminated as a purchase option. Since the release of Acrobat 8, we have learned that concurrency continues to be an important tool for managing license deployments in lab environments for some of our customers. As a result, we are re-introducing concurrency to meet the needs of those customers.

**Q: Is there a transition plan for customers who have purchased Adobe Acrobat products without concurrency, but would like to have concurrent usage now?**

A: Education concurrency is being introduced for new purchases only. Customers have the opportunity to buy concurrency beginning July 6, 2007.

**Q: When concurrency was discontinued for Acrobat products, customers who had upgrade plans for concurrent licenses received 3 Acrobat 8 standard licenses for each Acrobat 7 concurrent license. Does introducing concurrency again affect this previous transition plan?**

A: Today, Education concurrency is being re-introduced for new purchases only. However, we are implementing a process to allow those Acrobat 7 customers who had concurrent licenses under upgrade plan to reinstate their concurrent use rights on Acrobat 8. Details explaining this process will be released in June of 2007.

**Q: Does this apply for both Windows and Mac products?**

A: Yes, it applies to all Adobe Acrobat 8.0 products.

**Q: When can customers begin buying Acrobat 8 concurrent licenses again?**

A: Customers can begin buying Acrobat 8 Education concurrent SKUs on July 6<sup>th</sup>, 2007.

**Q: What is the price difference between concurrent and non concurrent SKUs?**

A: Customers buying Education concurrent CLP SKUs will pay 25% more for the concurrent licenses.\*

**Q: Are there any requirements for use of concurrent licenses?**

A: Adobe requires that Education institutions buying concurrent licenses use a license management technology to ensure that their concurrent licenses are properly deployed and administered.

\*This does not apply to Japan

