

ADOBE IN THE COMMUNITY 2006





## To our friends and partners in the community:

Community giving has been one of Adobe's core values throughout our 25-year history. We believe giving back to the communities in which we live, work, and do business is critical to our success as a company.

In addition to the grants, scholarships, product donations, philanthropic programs, individual employee gifts, and volunteer support we provide our local communities, we continue to look for new ways to effect change. In 2006, we launched Adobe Youth Voices, a philanthropic program designed to help underserved youth gain the critical skills they need to become active members of their communities and the world at large.

Looking back each year, I'm both humbled by and proud of the positive impact Adobe employees have had on their communities. I thank you all for donating your time, money, and expertise where it has made a difference. Without you, we wouldn't be the company we are today.

Sum R Chan

**Bruce R. Chizen** Chief Executive Officer Adobe Systems Incorporated

ON THE COVER As part of an Adobe Youth Voices project in November 2006, students from Noida Public Senior Secondary School documented the impact of globalization on their community with digital cameras. Their photos and narratives will be included in an upcoming book published by the Adobe Youth Voices partner, What Kids Can Do.

## Adobe in the Community

## Adobe Youth Voices—Empowering youth expression

Adobe Youth Voices (AYV) is Adobe's global philanthropic initiative designed to help middle- and highschool–aged youth engage with their communities. AYV provides access to multimedia tools, training, and a network of peers and teachers and empowers young people to explore and comment on the world they live in through video, audio, digital photography, animation, and web design. The program employs an integrated approach in and out of the classroom to show the power technology brings to learning while enabling teens to think creatively, communicate effectively, and work collaboratively. Within six months of its launch in June 2006, AYV was under way at 37 schools and nonprofit organizations throughout the United States, the United Kingdom, and India. Adobe has committed US\$10 million in funding over five years to aid in enhancing educators' skills as well as in the production, distribution, and exhibition of youth media projects, in addition to donating Adobe creative software and encouraging employee volunteerism. Cofounding nonprofit partners of AYV include Arts Engine, Inc., iEARN, Educational Video Center, What Kids Can Do, and Listen Up! Youth Media Network.

## ZeroOne San Jose: Art on the Edge

In August 2006, nearly 200 juried artists from around the world converged on Silicon Valley to kick off ZeroOne San Jose, a bold, new biannual arts festival under the visionary sponsorship of Adobe. For seven consecutive days, artists and performers transformed the heart of Silicon Valley and the wider Bay Area into a stunning display of one-of-a-kind experiences. From blogging pigeons, to musical skateboards, to singing squirrels, to cell phone cinema, to data operas, to trains that tell stories and pimped cars that track heartbeats, ZeroOne San Jose presented a broad perspective on life and art at the beginning of the 21st century. Adobe was also the Festival Education Sponsor, enabling art and technology programming that engaged youth worldwide in the creation and exhibition of projects during the festival and throughout the year.

## Green thinking

Being mindful of our impact on the environment is a natural extension of Adobe's core values and commitment to community. It permeates every facet of our business—from our internal operations to our supply chain to the introduction of state-of-the-art technology in our buildings to help increase energy efficiency and save resources. In 2006, the U.S. Green Building Council recognized Adobe for its commitment to maintain a sustainable work environment by certifying all three buildings of the company's headquarters in downtown San Jose as Green Buildings at the Platinum level. Adobe further demonstrated its commitment to environmental stewardship by sponsoring an important, interactive exhibit on environmental technology at San Jose's The Tech Museum of Innovation. Visitors had the opportunity to experience what it means to use energy and learn about emerging, sustainable technologies that can help with the world's growing need for renewable materials and energy sources.

### Adobe volunteers in the community

Adobe's commitment to local and global communities was extensive in 2006. Throughout the year, employees participated in a variety of volunteer activities and holiday-giving campaigns in our offices around the world. In Newton, Mass., 17 employees joined forces to support the Greater Boston Food Bank's Brown Bag Program, which provides low-income senior citizens with much needed bags of groceries once a month. In December 2006, a group of volunteers pulled together a call center at the Adobe Ottawa office for the Ottawa Food Bank to help raise a total of US\$186,024 during an annual radiothon. And by donating US\$16,032 in cash and 6,956 pounds in nonperishable food and cash, employees ensured the continuing success of our annual Food For All campaign. In addition to helping stop hunger in their communities, Adobe volunteers also participated in numerous other activities that have helped solidify the success of the Dollars for Doers program, which enables employees to earn grants for qualified nonprofits and schools through the time they spent volunteering there.

### 2006 philanthropic highlight

In 2006, Adobe also committed to sponsoring the Parikrma Humanity Foundation, a nonprofit school for 500 underprivileged children ages five and older located in Bangalore, India. In addition to education, the school provides each child with three meals a day as well as health care and care for the extended family as needed. Adobe has committed to sponsoring the school for three years at the cost of US\$100,000 per year as well as to funding a high-tech computer lab. Bruce Chizen visited the school in April 2006 during his three-day trip to India, where he also met with employees at both the Noida and Bangalore offices to answer their questions as well as review Adobe products in detail and brainstorm with their respective teams.













# 2006 Adobe Giving (All currency in U.S. dollars)

\$7,200,000\$6,000,597Total fair market value of software donations: \$24,439,308Scholarships: \$32,650Recipients: 13,734 Packages/seats: 51,787Total number of scholarships for the 2006-2007 academic year: 18Number of volunteer activities: 23Software training classes: 104 Teach the Teacher classes: 33 Nonprofit classes: 71Matching Gift Program total donations: \$1,490,3844Payroll Giving Program total donations: total donations: \$1,490,722Matching Gift Program total construction of organizations: 1,219 Employee donations: \$794,722Payroll Giving Program total donations:	Total cash contributions to the Adobe Foundation Fund at the Silicon Valley Community Foundation:	Total cash contributions to 136 community organizations, schools, and universities worldwide:
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#### 2006 Domestic Adobe Grant Recipients

San Jose/Silicon Valley Across the Bridge Foundation / Downtown College Prep Arts Council Silicon Valley Artsopolis Benetech **Bill Wilson Center** Chabot Space & Science Center Children's Discovery Museum of San Jose **Coastal Conservancy Association** Community Solutions for Children, Families and Individuals **CompassPoint Nonprofit Services** Cupertino Community Services, Inc. East Palo Alto Mural Art Project **EHC LifeBuilders** Family Service Agency of San Mateo County Family Supportive Housing, Inc. First Act Foothill College Krause Center for Innovation Freestyle High / Mountain View—Los Altos Union **High School District** Friends of Guadalupe River Park and Gardens Hidden Villa Housing Choices Coalition Human Investment Project for Housing (HIP) InnVision the Way Home LIFE ElderCare, Inc. Movimiento de Arte y Cultura Latino Americana De San Jose Inc. (MACLA) Mt. Pleasant High School Literary Society Pacific News Service—Silicon Valley De-Bug Parents Helping Parents Inc. Peninsula Habitat for Humanity Project Homeless Connect—United Way Silicon Valley **Resource Area For Teachers** Sacred Heart Community Service San Jose Conservation Corps San Jose Institute of Contemporary Art

#### San Jose/Silicon Valley continued

San Jose Museum of Art Second Harvest Food Bank of Santa Clara and San Mateo Counties Senior Housing Solutions Shelter Network of San Mateo County Silicon Valley Campaign for Legal Services San Jose Multicultural Arts Guild Society of St. Vincent de Paul of San Mateo Tapestry Arts San Jose, Inc. The Health Trust The Tech Museum of Innovation Third Street Community Center Tri-City Homeless Coalition Triton Museum of Art Young Audiences of Northern California Youth and Family Enrichment Services

#### San Francisco Bay Area Video Coalition CELLspace Chinatown Community Development Center Inc. Golden Gate National Parks Conservancy Homeless Prenatal Program Inc. Jewish Vocational and Career Counseling Services KQED, Inc. New Langton Arts Rebuilding Together—San Francisco San Francisco Art Institute San Francisco Friends of the Urban Forest San Francisco Food Bank San Francisco Nature Education Save San Francisco Bay Association Streetside Stories Inc. Swords to Plowshares The Mexican Museum Zeum

#### Seattle

911 Media Arts Center Cascade Land Conservancy Delridge Neighborhoods Development Association Downtown Emergency Service Center FamilyWorks FareStart Fremont Arts Council Hopelink Fremont Public Association Lifelong AIDS Alliance Neighborhood House Incorporated New Futures Northwest Harvest NPower Seattle **Operation Sack Lunch** People for Puget Sound Puget Sound Educational Service District Reel Grrls, Inc. Seattle Works SouthEast Effective Development The Power of Hope The Student Conservation Association, Inc. Urban ArtWorks YouthCare

Boston Community Farms Outreach

#### 2006 International Adobe Grant Recipients

#### India

American India Foundation Asha for Education / Parikrma School Charities Aid Foundation India

#### Ottawa

Canadian Association of Independent Living Centres Christie Lake Kids Ottawa continued Coalition of Community Health and Resource Centres Multicultural Arts for Schools and Communities Ottawa Food Bank Ottawa School of Art Union Mission for Men

Visit the Adobe Community Relations site at *www.adobe.com/aboutadobe/philanthropy* for details regarding the selection criteria and application process for our five main channels of giving: Adobe Action Grants, Community Investment Grants, software donations, volunteer support, and software training.

