

## Standard Advertising Formats

Type	Size	Targeted CPM	R.O.S.
Banners	468x60	£30.00	£25.00
Buttons	120x60	£20.00	£15.00
Content Banners	300x60	£35.00	£30.00
Half Skycrapers	120x240	£30.00	£25.00
Skyscrapers	120x600	£35.00	£30.00
Large MPU	300x250	£45.00	£40.00
Medium MPU	160x200	£40.00	£35.00
Rich Media	-	P.O.A	-
Pop-ups	-	£50.00	-
Pop-unders	-	£50.00	-
Overlays	-	P.O.A	-

## ManchesterOnline Unique Advertising Format

Email newsletter inserts	£1000 Per entry, per week
Email Campaign Delivery	P.O.A.
Food & Drink package	£500

**Web Design, development and hosting services** are available upon request.

Please allow 2 working days for rich media. Files for banner ads must not exceed 15k. Creatives can be accepted in .jpeg, .gif, .html or flash format.

**Terms and conditions apply**  
<http://www.manchesteronline.co.uk/terms.html>