

Single Optimised Job Posting

£350 per 28 days

- Your job vacancy copy will be optimised to gain maximum search delivery and response. This includes corporate branding logo; e-mail link; web-link to your website and enables users to apply to the vacancy directly online. In addition we will automatically send by e-mail your vacancy to relevant MOL registered jobseekers

Job of the Week

£500 per week

- Premium position on Jobs channel and high traffic Today page, News, and Sport Sections with Corporate branded logo and optimised job description. Target both passive and active job seekers

Hot Jobs

£1500 per 28 days

- Maximum exposure position on Jobs, today, news and Sport section with link to Hot job; logo

Featured Recruiter/Agency

£800 28 days

- A branded button featured on the jobs homepage.
- These can link directly to your vacancies, corporate website or recruiter profile
- Excellent for building brand recognition, whilst delivering increased traffic levels

Recruiting Now Text Link

£1200 28 days

- A text link to your vacancies appears under the 'Recruiting Now' section of the Homepage
- Your Job is potentially exposed to every visitor
- Ideal for generating a high number of responses quickly

Recruiter Profile

£150 per 28 days

- An opportunity to present branded detailed information about the company
- Link included with your vacancy on search results
- Contains a link to your website and email address
- Features direct link to all your live jobs on ManchesterOnline

Keyword Targeted Banners

£35cpm

- Keyword banners are displayed when a user searches on a specific industry sector.

Additional ManchesterOnline creative branding and targeting opportunities available throughout the different sections on Manchesteronline to attract the passive job seeker and support jobs channel campaigns

		Targeted	ROS
Banners	468x60	£30 CPM	£25 CPM
MPU	160x200/300x250	£40 CPM/ £45 CPM	£35/40 CPM
Skyscraper	120x600	£35 CPM	£30 CPM
Half Skyscraper	120x240	£30 CPM	£25 CPM
Content Banner	300x60	£35 CPM	£30 CPM

Overlays, Rich Media and Sponsorship **POA**

Multiple Optimised Job Postings

Save time and money by purchasing your jobs in bulk

1 Single Job posting=	£350
2-5 job postings=	£300 per job
6-10 job postings=	£250 per job
11-25 job postings=	£200 per job

ManchesterOnline Unique Advertisement Format

Email newsletter inserts **£1000 per entry, per week**

Email campaign delivery **P.O.A.**

An advert placed on ManchesterOnline will also feature on:

- Fish4Jobs
- Yahoo
- Sky Interactive
- NTL Home

Web design, development and hosting services are available upon request.

Please allow 2 working days lead time for standard ad format and 5 working days for rich media.

Files for banner ads must not exceed 15k. Creatives can be accepted in .jpeg, .gif, .html or flash format

Terms and Conditions apply
<http://www.manchestersonline.co.uk/terms.html>